



Are You Ready For A Change?

Summer Special
Franchises For Only \$18,500
(Normally \$21,500 – Save \$3,000)
Valid till 31 Jan 2026

Finance Option Available

Get Started For Just \$13K

1. Welcome to Australia's Detailing Group.

Are you looking for a change of lifestyle and the chance to run your own mobile detailing business — with support, a proven business model and real earning potential?

At Australia's Detailing Group, we've built a strong, trusted brand based on over a decade of car, caravan, boat and motorhome detailing — including premium ceramic coatings.

Now, we invite you to join our franchise network and become part of Australia's leading detailing group.

2. Why Choose Australia's Detailing Group ?

Proven Track Record: Over 20 years of experience in the detailing industry, with refined processes and a proven business model.

- ♦ **Nationwide Network:** More than 20 franchises across Australia, giving you the benefit of a large, established brand covering many locations.
- ♦ **Support From Day One:** One-on-one training covering all aspects of the business — from detailing and ceramic coatings to booking, sales and customer service.
- ♦ **No Lead Fees Ever:** We do not charge franchisees lead-generation fees — customers are

provided without extra charges for leads.

- Finance Option Available: We offer financing to help you get started quicker and make the startup cost more manageable.
- Full Business Package: ADG supplies high-quality products & equipment — so you don't need to source your own. Your startup includes everything you need to begin.
- Strong Customer Reputation: Hundreds (now 1,000+) 5-star reviews on Google — proof of customer satisfaction and the quality of our services.
- Flexible Lifestyle: Work the hours you want. Many franchisees enjoy flexible working days and hours, allowing a balance between work and lifestyle.



Some Of The Caravan, Motorhome and Boat Detailing Jobs Have Been Worth Thousands To Our Franchisees

3.What's Included In Your Franchise Package

When you join ADG as a franchisee, you receive a complete business package — everything is provided so you can hit the ground running:

- Training in every area of the business: mobile detailing (cars, caravans, motorhomes, boats), ceramic coatings, cut and polish techniques, booking & sales, customer service.
- High-quality products, equipment and supplies — no need to hunt for detailing gear.
Established pricing, packages and service menus (e.g. standard detail, full detail, ceramic coating, caravan/boat detailing) and uniform pricing structure.
- Marketing support: website presence, social media visibility, online booking access, and ongoing promotion under the ADG brand.
- Administrative support and onboarding: help with setup, operational training, customer booking systems, and guidance for legal/licencing where relevant. (As laid out under “What You Need to Know / How to Get Started”).

- Flexibility and independence: as a franchisee you manage your own business — choose your working hours, service area (subject to approved territory), and build your own customer base.
- Finance Option Available: Just pay \$13,000 to get started and pay off the rest at an affordable amount per week.



4. What You Can Expect — Income & Opportunity

ADG advertises a “Guaranteed Work / Guaranteed Income” potential of ~ AU \$7,200/month (assuming appropriate workload & conversion).

With flexible scheduling and mobile services (cars, caravans, boats, motorhomes) — there’s broad opportunity to grow in different service areas (not just cars).

Being part of a recognised brand, you benefit from ADG’s reputation and customer reviews — helps generate trust and leads, especially when starting out.

Note: As with any business, actual income depends on location, effort, workload, local demand, and how well you manage operations and customer service.



5.What (We) Require from You — Franchisee Responsibilities

To succeed with Australia's Detailing Group you should:

Be committed to delivering high-quality detailing services (cars, caravans, motorhomes, boats), including optional services such as ceramic coatings, cut & polish, interior cleaning etc.

Be prepared to manage your own schedule, bookings and serve customers — independence and self-motivation are key.

Maintain ADG standards: use supplied equipment and products, uphold our reputation for professionalism & quality, and follow ADG pricing and service guidelines.

Comply with legal/regulatory requirements (e.g. business registration, ABN, insurance, local licensing where relevant — especially if operating in different states).

Provide great customer service: punctuality, cleanliness, communication — to uphold ADG's brand and sustain repeat/customers.

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6.Who This Opportunity Is For — Ideal Franchisee Profile

This franchise is especially suited to people who:

Want flexibility in work hours and choose their schedule — for lifestyle, family, or part-time/full-time balance.

Are motivated, self-disciplined and ready to run their own business — but appreciate the support and structure of an established brand.

Have good communication and customer service skills — since service quality and professionalism are central to Australia's Detailing Group's reputation.

Are comfortable working with vehicles and detailing equipment, or willing to learn — our training covers all technical aspects.

Want to tap into a broad market: cars, caravans, motorhomes, boats — not limited to just standard cars.

7. How to Get Started

Step 1. Contact Us

Fill out the franchise enquiry form on our website: www.austdg.com.au, or call us at 0432 591 096 / email admin@austdg.com.au

Step 2. Initial Discussion & Area Check

We'll discuss your preferred location/service area and check availability of franchises in that region. (We have many areas covered, but availability changes — if your area isn't listed we may still be able to expand there.)

Step 3. Review Franchise Package & Terms

We'll provide full details of what's included: equipment, products, training, support, etc., and explain the financial commitment.

Step 4. Training & Setup

Once you sign on, we deliver your business package and provide one-on-one training so you're ready to start serving your customers.

Step 5. Launch & Go Live

Start servicing clients as part of the ADG network — with marketing support, established brand backing, and operational guidance from head office.

8.FAQs (Common Questions)

What services can I offer?

You can detail cars, caravans, motorhomes, boats — exterior wash & polish, interior cleaning, cut & polish, ceramic coating, steam/shampoo services, and more.

[Do I need prior detailing experience?](#)

No — ADG provides comprehensive training covering the full range of services.

[Are there ongoing lead fees?](#)

No. There are no lead fees and no hidden ongoing “lead-generation” charges.

[What is the startup cost?](#)

As of 1st of December 2025 our special price is just \$18,500 to buy a franchise and our finance option mean you only need to pay \$13,000 to get started and you can pay the rest off.

[What support will I get?](#)

One-on-one training, equipment/supplies, marketing and brand support, administrative assistance, ongoing business advice and more.

9.About Australia's Detailing Group

Australia's Detailing Group is a trusted, established mobile detailing brand operating across Australia. We bring professional detailing services — cars, caravans, motorhomes, boats — directly to customers' homes or workplaces. Our commitment to quality, customer satisfaction, and convenience has earned us now over 1,000 5-star Google Reviews and a nationwide network of franchisees.

Our mission: to help people take control of their lifestyle — with flexible hours, the pride of running their own business, and the support of a proven team behind them.

10.Contact Us & Next Steps

Ready to take the next step?

Get in touch with us today to find out more information about the equipment list, training details and available service areas and franchise agreement for you to go through.

Contact Mark today on 0432 591 096